

# United Way of Abilene

## Catalyst Funding



### Overview and Investment Guidelines:

Catalyst Funding is designed to give United Way of Abilene the ability to make responsive investments to strengthen systems and networks which support individuals in our area. Catalyst Funding supports collaborative community efforts which strategically align investments on long-term solutions for United Way's focus areas.

United Way of Abilene seeks grant requests focusing on issues in the areas of education, financial stability, and/or health. Particularly, we will consider proposals that:

- are collaborative efforts and partnerships between community agencies.
- align with the mission of United Way of Abilene.
- demonstrate fiscal accountability.
- demonstrate a coordinated plan to achieve impact through a collaborative plan of action.
- demonstrate ability to measure and document outcomes.
- demonstrate capacity and leadership necessary to complete the proposed activity.
- demonstrate a plan for sustainability, if applicable.

### Awards will not be made to/for:

- fundraising, capital campaigns, or endowment efforts
- deficit financing
- grants to individuals

### Eligibility:

At least one agency in the partnership must:

- be a non-profit, tax-exempt organization, health or human service organization, or a governmental agency providing health and human services.
- provide services that benefit residents in the 19 counties served by United Way of Abilene.
- maintain a local, voluntary board of directors comprised of enough members to conduct business and provide quality oversight.
- file an IRS 990 and provide one filed if serving as the fiscal agent for the partnership.

### Funding Availability:

A total of \$130,000 is available for 2019 Catalyst Funding. **Of this amount, \$80,000 will be available for grants with a maximum individual grant total of \$20,000.** The remaining \$50,000 will be granted according to a review process led by the 2019 Volunteer Service Award Recipients, Doctors Sara and Talmadge Trammell.

### Questions may be submitted to:

Bethany Ashlock, Community Impact & Marketing Director  
[bethany@unitedwayabilene.org](mailto:bethany@unitedwayabilene.org)  
325-677-1841

## 2019 Catalyst Funding Timeline

June 24, 2019	United Way of Abilene issues Request for Catalyst Funding Proposals
August 8, 2019	Catalyst Funding Proposals <b>due by noon</b>
August 2019	Catalyst Funding Proposals under review by United Way of Abilene Executive Committee
September 4, 2019	Announcement of Catalyst Funding Awards at the 2020 United Way Campaign Kickoff

# United Way of Abilene

## 2019 Catalyst Funding Proposal

Submit 1 unbound application to United Way of Abilene by noon on August 8.



Fiscal Organization Information			
Agency Name:			
Address:			
City, State Zip:			
Phone:			
Website:			
Exec. Director	Name	Phone	Email
Program Director	Name	Phone	Email
Board Chair	Name	Phone	Email

Partner Organization Information			
Agency Name:			
Address:			
City, State Zip:			
Phone:			
Website:			
Exec. Director	Name	Phone	Email
Program Director	Name	Phone	Email
Board Chair	Name	Phone	Email

Project Information
Project Name:
Amount Requested:

Add additional pages as necessary to include all participant organizations.

**Narrative:**

**A. Project Goal**

Please explain the need and goal for the project.

**B. Program Delivery Plan**

How will this partnership be executed? What project challenges are anticipated?

**C. Target Populations and Demographics**

Describe those in which you will work with on this project. Include how participants will be characterized before they begin your program and include key barriers they face to achieve anticipated results of this program.

<b>Number of Participants</b>	
<b>Low Income Participants</b>	

<b>Age – Estimated Percentages</b>									
	0-13 yrs		14-18 yrs		19-30 yrs		31-65 yrs		66+ yrs

**D. Desired Outcomes**

Outcomes to Measure	Data Collected for Each Outcome	Proposed Performance Targets

**E. Current Outcomes**

Outcomes Measured	Data Collected for Each Outcome	Current Performance Targets

**F. Success Story/Profile**

**G. History of Partners**

Provide a brief history of the agencies involved in the partnership. Provide examples of how agencies involved in partnership have demonstrated success in previous partnerships. Provide examples of how involved agencies have been successful in providing similar programs or success with the targeted population.

**H. Sustainability**

If applicable, what is the sustainability plan for this project?

**I. Attachments**

Please include following the proposal:

- a. Board of Directors roster for each participating agency
- b. Independent Audit and IRS 990 for the Fiscal Agent of the proposed project (if not a currently funded United Way partner)
- c. Project Budget
- d. Memorandum of Understanding signed and dated for all partners